

Cumbernauld College (UK), June 2007

EU ERASMUS CD PROJECT DEVELOPMENT AND IMPLEMENTATION OF JOINT STUDY PROGRAMME IN INTERNATIONAL BUSINESS MANAGEMENT

(PROJECT NUMBER: 219410 - IC - 1 - 2005 -1 – LT-ERASMUS-PROGUC-1)
PARTNER MEETING IN CUMBERNAULD COLLEGE, GLASGOW, SCOTLAND

The meeting took place on 21-22 June 2007

Participants of the meeting:

- Dorothy Johnston, Head of Faculty of Care and Management (Cumbernauld College, UK).
- Jim O'Donnell, External Funding Manager (Cumbernauld College, UK).
- Bill Brekenridge, Curriculum Manager (Cumbernauld College, UK).
- John Gould, lecturer (Cumbernauld College, UK).
- Gabija Mikalauskiene, Deputy Director for Strategy and Development (College of Social Sciences, LT).
- Rasa Useliene, Head of International Relations Office (College of Social Sciences, LT)
- Iveta Graudina, Project Manager of the Faculty of Economics (Rezeknes Higher Education Institution, LV).
- Iluta Arbidane, Dean of the Faculty of Economics (Rezeknes Higher Education Institution, LV).
- Aniela Bednarek, Chancellor (College of Computer Science, PL).
- Ana Raquel Rodrigues, International Office (Braganca Polytechnic Institute, PT).
- Paula Odete Fernandes, lecturer (Braganca Polytechnic Institute, PT).
- Daniela Bondoc, lecturer of Faculty of Economics, Law and Administrative Sciences (University of Pitesti, RO).
- Iulia Boghirnea, lecturer (University of Pitesti, RO).

The main goals of the meeting:

- To present peculiarities of national survey results (partner institutions)
- To present common survey results on competencies of international business manager (Rasa Useliene, LT)
- To discuss on study plan (partner institutions)
- To discuss on admission criteria to Joint Degree study programme (Gabija Mikalauskiene, LT)
- To discuss on mobility plan.
- To submit copies of development, dissemination and financial documents to the representatives of coordinating institution – College of Social Sciences.

- To discuss on financial and dissemination issues of the project (Gabija Mikalauskiene, LT)
- To discuss on design of the project logo, dissemination activities and website (Rasa Useliene, LT)

Dorothy Johnston, Head of Faculty of Care and Management of Cumbernauld College (UK) welcomed participants of the meeting. Guests of the meeting got acquainted with facilities of the college.

The meeting promised to be challenging because of the tasks expected to reach and differences in educational systems that were investigated during the first meeting.

Participants of the meeting agreed that competences defined during the survey may be used as competences for the Joint Degree study programme in International Business Manager.

The meeting was exceptional because of using various methods of work in decision making process. That is brainstorming, group-work etc. They were used while defining mission statement of the programme and goals as follow:

Mission statement

To develop strategic competences for future career and personal development in the area of International Business Management.

Specific goal

1) to educate and train qualified specialists to be able to establish business, work in multicultural environment and use the new-age knowledge.

2) To enhance employment opportunities by providing skills, knowledge and competences for international business

Goal

To educate qualified specialists by educating skills, knowledge and competences to establish and manage international business.

Partners agreed on suggestion to have 3-year study programme instead of 4-year one that was provided in the application of the project, and 180 ECTS on it. The most challenging appeared discussion on study plan because of major differences in educational systems in partner countries in general and differences in curricula and structure of study plans provided in them. To cope with the difficulties that occurred, participants of the meeting applied group work methods. In this way, list of the modules for study programme was defined that was used later.

While defining ECTS credits, major attention was paid to the provisions of Bologna process. Representatives of Braganca Polytechnic Institute insisted on the structure of study plan with modules having possibly equal number of ECTS credits. Partners agreed to not fraction modules in the study plan. The general list of modules was decided:

- Languages.
- Microeconomics
- Macroeconomics
- Information Management (IT, Business Statistics)
- Mathematics
- Accounting/Finance
- Research Methods
- Personal Development
- International Law
- European Studies
- Marketing
- Human Resource Management
- Fundamentals of Management
- Business Environment
- Organizational Behavior

- Comparative International Management
- Negotiation Techniques
- Cross-Cultural Communication
- International Accounting
- International Marketing
- International Business
- 22. International Economy
- 23. International Strategy
- 24. Economics of Innovation and Technology Transfer
- 25. Global Operations and Logistics
- 26. Labour Market
- 27. Project/Dissertation

Very active discussion took place regarding mobility of the students and lecturers. Mobility is one of the essential elements of Joint degree study programme, however, because of different legislation in partner countries or absence of it, mobility implementation was taken in different ways by different partners. It was decided to prolong discussion on mobility during intermeeting period after having collected more information on existing legislation and restrictions. Representatives of coordinating institution presented to the partners website of the project www.jodee.eu. Partners were encouraged to use this website for any information related to the development of Joint Degree study programme. Cumbernauld College agreed to design logo of the project.