

CULTURAL WEEK OF PILOT PERIOD WITHIN JOINT DEGREE INTERNATIONAL BUSINESS MANAGEMENT STUDY PROGRAMME

Pilot period of Joint degree study programme in International Business Management is being implemented in Vilnius branch of the College of Social Sciences since February 19 till April 18. After one month duration of pilot studies cultural week was organized for pilot students of Joint degree programme. On 17 March 29 pilot group students from Latvia, Portugal, Romania and Lithuania together with Erasmus mobility students from Turkey and Portugal started cultural week. The first event of it was excursion around Vilnius.

Having been acquainted with capital city of Lithuania students went to visit seaside of Lithuania on 18 March. Pilot group students participated in the meeting with students, lecturers, and representatives of Students Office of the college in Klaipėda. Moreover, cultural trip to Curonian Spit was organized for pilot students and representatives of the college on 19 March. Regardless unpredictable weather participants of the trip visited Witches Hill and birds' hatchery in Juodkrante. Long line of over 40 students climbed up to Parnidis dune in Nida. Foreigners were particularly amazed by raging sea – even Turkish and Romanian students that are not accustomed to cold weather stayed at the sea with smiles at their faces. After get-to-know trip in Klaipėda and Nida pilot group students returned to Vilnius and participated in press conference on the issues of Joint degree study programme in International Business Management that was held in Vilnius branch on 20 March. Employees of the college responsible for development of the programme, guests, students and media participated in the event. Ilona Kazlauskaitė, Head of the Department of Higher Education Programmes in the Foundation for Support of Education Exchange welcomed participants of the conference. Rasa Useliene, Head of International Relations Office of the college presented Erasmus CD project for development of particular Joint degree programme in International Business Management that is being done in the college. Inga Juknyte-Petreikiene, Head of Vilnius branch of the college presented peculiarities of developed Joint degree programme. Employees and students of the college informed media about advantages of Joint degree study programme. Participants of the conference were interested in the only Joint degree study programme for Professional Bachelor's degree in Lithuania. The cultural week was ended by folk party for students and lecturers, where national dances, songs and games were presented and Lithuanian traditional dishes were tasted. Students from India studying International Business Management in the college joined pilot group students from Portugal, Romania, Latvia and Lithuania and foreign lecturers. It was peculiar and exceptional international event, having joined students from Joint degree project pilot group, Erasmus mobility and international degree studies of the college as well as international lecturers. Being together they had possibility to get better acquainted with each other in informal environment and feel as members of one multicultural family united by common activity – higher education studies.